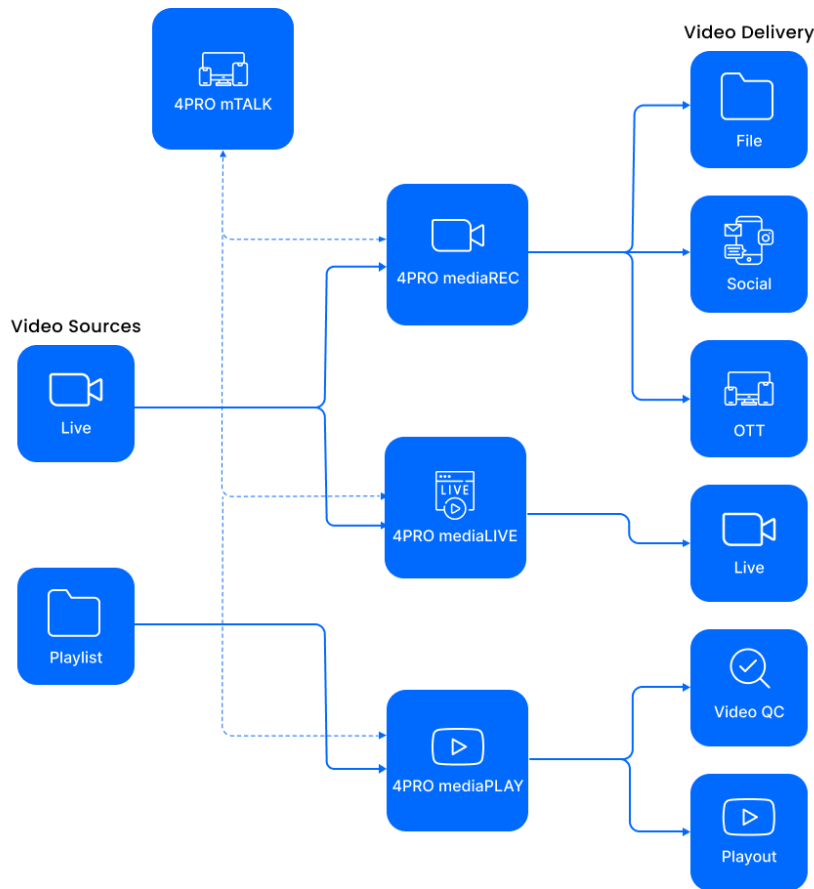## 4PRO mTALK

Overview

One of MAM4PRO's media operations, 4PRO mTALK, allows communication between all users in the same instance via browser or WebApp on Android smartphones without requiring integration with third-party tools.

It is compatible with 4PRO mediaREC, 4PRO mediaLIVE, and/or 4PRO mediaPLAY media operations.

Highlights

- Communicate via audio between two or more users
- Without the need for integration with third-party tools
- WebApp on Android smartphone
- Everyone is well informed and aligned

Specially Designed For

- Educational/Government
- Live Entertainment/Worship
- Corporate
- Sports
- Film/TV Studio/Scripted
- Digital News
- Mobile Studios/OB Vans
- Digitalization
- Television/Broadcasting
- OTT & Streaming
- System Integrators/Rentals

Features

Features
Scheduler (Record Grid) - Unifies in a single rollout view all ingest activities *Optional
Schedule a Record operation
Schedule Gang Captures
Create new scheduled events directly from the timeline
Perform crash record captures directly from the grid view
Metadata Insertion availability
Use of pre-set naming templates
Edit scheduler individual events
Edit an event after it has started
Edit settings for each occurrence/repetition
Trigger Capture events (Any day, On Working Days or only on Weekends)
Adjust events by dragging them on the timeline
Check collision between events with repetitions
On channel settings assign an Input a workflow a router source and a duration and start recording on the fly
Change router source cross point from record scheduler during a live event
Change router source on rollout
Copy an event's name after it is complete
Perform captures from a MOG S1000
Selectable MOG S1000 capture profiles
Perform captures from an Airspeed 5000
Perform captures from a Softron Movie Recorder
Pre-roll and post-roll options for scheduled events
Configure the number of events repetitions
Define events to be triggered on any day, working days or weekends only
Set the Calendar Notion option to automatically adjust to daylight time
Expandable and collapsible views
Jump to date to seek events by day or in a 7 days period
Choose between AVID or MOG color schemes
Confirm a "Stop" action
PAM - Production Asset Management *Optional
Advanced text search
Asset browser permissions
Asset collections
Asset essences
Asset essences for generic sources
Asset comments
Enable on-the-fly tagging
Flexible metadata management
Dynamic Automatic Jobs - Age value for CreationDate (Available for Copy, Move, Archive Workflows)
Display of Essences File Paths
Check-in via detector
Check-in via metadata update
Check-in via workflow
Interactive approval workflows
MOG player proxy
Optional Proxy creation
Manual Proxy creation
Move option in asset collections
Collections as input in automatic jobs
Private and shared asset collections
Show the creator of the collection
Statistics for collections
Save searches and filters
Rich logging workflows
User abstraction for in/out assets
Instant play, anytime and anywhere of any asset (with or without proxy)
Disk-to-Disk Storage Manager (Archive and Restore)

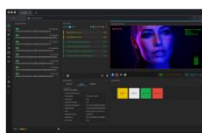| Features	
mTALK	
Communicate via audio between two or more users	
QR code implementation	
WebApp (requires Android smartphone)	
Authenticate via QR code on the WebApp (requires Android smartphone)	
Toggle Mode	
Additional Highlights	
Microsoft Edge / Firefox / Safari and Chrome Support	
Unified Interface User Experience	
Configurable web interface access port	
Embeddable Dashboards/Widgets	

Product

Model	Part Number	Product	Description
Yearly fee	4pmoac1y	4PRO mTALK	In-app intercom
Monthly fee	4pmoac1m	4PRO mTALK	In-app intercom

Available Options

According to the concept of MAM4PRO's building blocks, you can choose from among the products below to work seamlessly with 4PRO mTALK.

Media Operations

Benefit from a powerful set of media operations designed to solve your most pressing workflow challenges.

4PRO mediaREC

Powerful and flexible multi-format SDI/IP recording system. 4PRO mediaREC is a video recorder micro-service software with full support for recording 4K UHD and HDR live video channels in different file formats for an enterprise farm.

4PRO mediaPLAY

Benefit from Outstanding IP/SDI monitoring and playout. 4PRO mediaPLAY is a software micro-service that provides you an agnostic real-time playback system to ensure a straightforward quality control process and allows the user to playback and review a wide range of file-based content with broadcast quality in 4K, UHD, FHD, and NDI for an enterprise farm.

4PRO mediaLIVE

Manage all your live video streams in an integrated media production ecosystem. 4PRO mediaLIVE is a powerful and flexible encode and decode software micro-service to manage multiple 4K, UHD, FHD, and NDI channels for an enterprise farm.

4PRO mSWITCH

A software micro-service that virtualizes the switcher and multi-camera control, giving your live and studio production the professional touch you need while being simple to use. With support for a wide range of camera inputs, the same platform covers all the stages of your production and distribution ecosystem without requiring dedicated hardware.

Model	Part Number	Product
Yearly fee	4pmoac1y	4PRO mediaREC
		4PRO mediaPLAY
		4PRO mediaLIVE
		4PRO mSWITCH
Monthly fee	4pmoac1m	4PRO mediaREC
		4PRO mediaPLAY
		4PRO mediaLIVE
		4PRO mSWITCH

Production Tools

Tools for asset management and workflow orchestration.

4PRO mPAM

Benefit from a state-of-the-art content and production asset manager tool with 4PRO mPAM. Streamline daily operations and empower your creative teams with the right tools to find, manage, track, enhance and deliver media files throughout the entire production ecosystem from a single interface.

4PRO mPLAN

Setup scheduled events not only from the standard scheduler but through a unique roll out view interface. 4PRO mPLAN is a tool that maintains a single rollout view of all scheduled events, allowing the management of the ingests process very efficiently. It manages multiple scheduled events across a variety of recording platforms in a multichannel environment using router control cross-points.

Model	Part Number	Product
Yearly fee	4pmpac1y	4PRO mPAM
	4pmnac1y	4PRO mPLAN
Monthly fee	4pmpac1m	4PRO mPAM
	4pmnac1m	4PRO mPLAN

Add-ons

Output options to complement your workflows.

Model	Part Number	Product	Description
Yearly fee	4pooac1y	Proxy generation	Simultaneous proxy creation
		OTT live ingest	Multiple output resolutions for OTT
		Social media sharing	Simultaneous social media shares
Monthly fee	4pooac1m	Proxy generation	Simultaneous proxy creation
		OTT live ingest	Multiple output resolutions for OTT
		Social media sharing	Simultaneous social media shares

Plugins

Complement any media production and distribution workflow with turnkey plugins and extensions.

Social-m

Quickly fetch and publish your live or VoD contents to social media.

This social media plugin for Chrome will let users ingest media without having to access the MAM4PRO GUI, allowing the content to be ready for editing or any other task, in no time. Simply open the plugin, insert the URL and run the workflow to fetch your video, with option to preserve metadata.

Screen-m

Quickly capture and deliver your screen contents to your production environment.

Easily record your screen in its entirety or choose one of the open windows. You can even enable the capture of a microphone and the mouse cursor to make it easier to explain any presentation.

Model	Part Number	Product
Yearly fee	4ppiac1y	Social-m
		Screen-m
Monthly fee	4ppiac1m	Social-m
		Screen-m

Contact our sales team at sales@mog-technologies.com to find out how to purchase or in case you need more information.